

2025 - 2027

Strategic Plan





The Share Trust's mission is to **build an environment** in which Self Help Groups (SHGs), and other catalyzers of community driven collective action, can thrive.



@Afghanaid, an SHG meeting in Afghanistan



The Share Trust builds collective community action to create system-wide change in three ways:

Bridging communities to identify and amplify innovative, locally led work.

Research & learning to build the evidence base in support of locally led action.

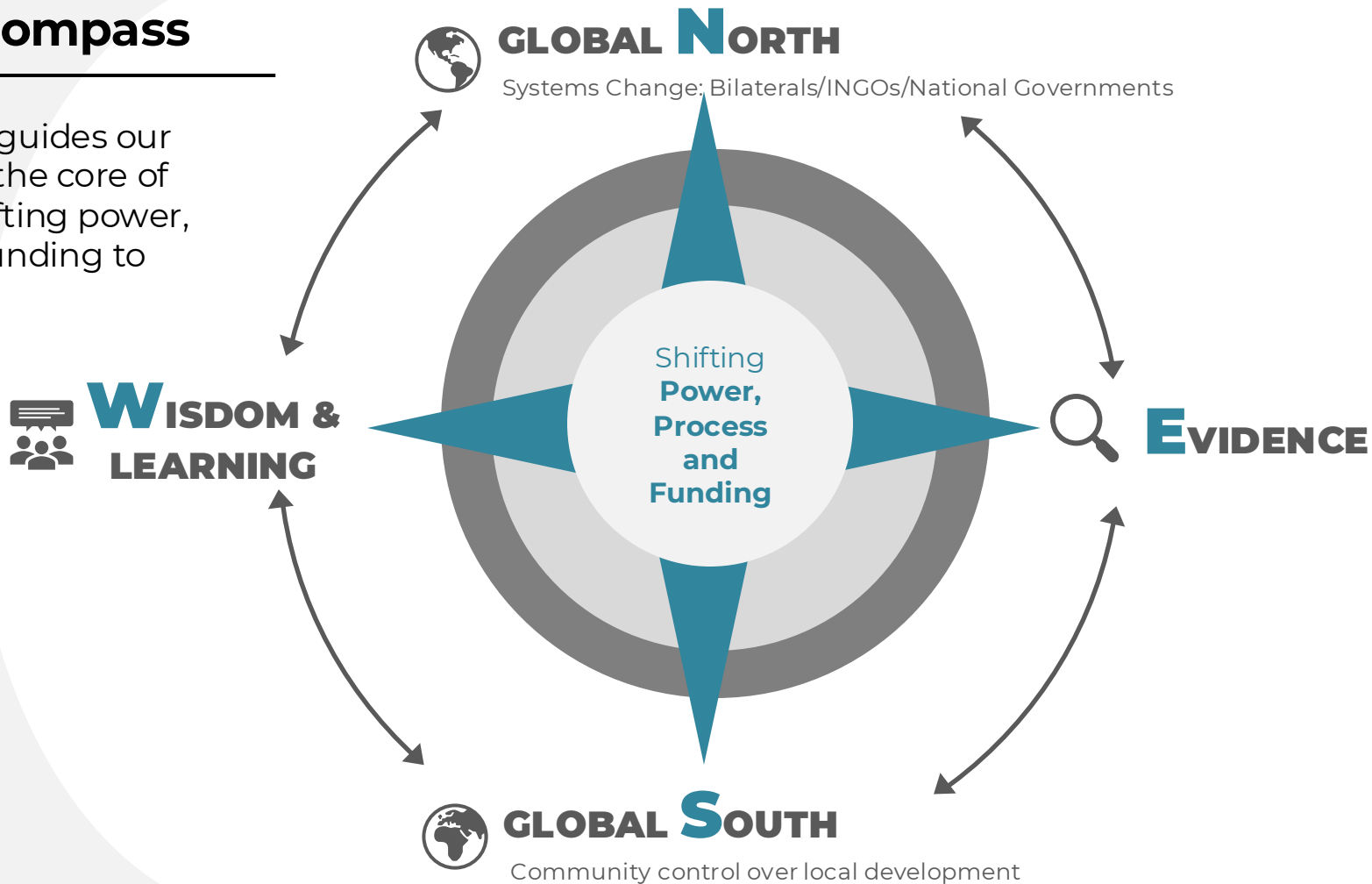
Policy & Advocacy to shift power, processes and funding to local actors.



We are in deep collaboration with Warande, a Kenyan-based capacity strengthening organization focused on building a thriving African civil society ecosystem.

Guiding Compass

This compass guides our path towards the core of our work – shifting power, process and funding to local actors.



In the next 5 years, the Share Trust will have contributed to:

2030:
\$1 billion
of ODA shifted

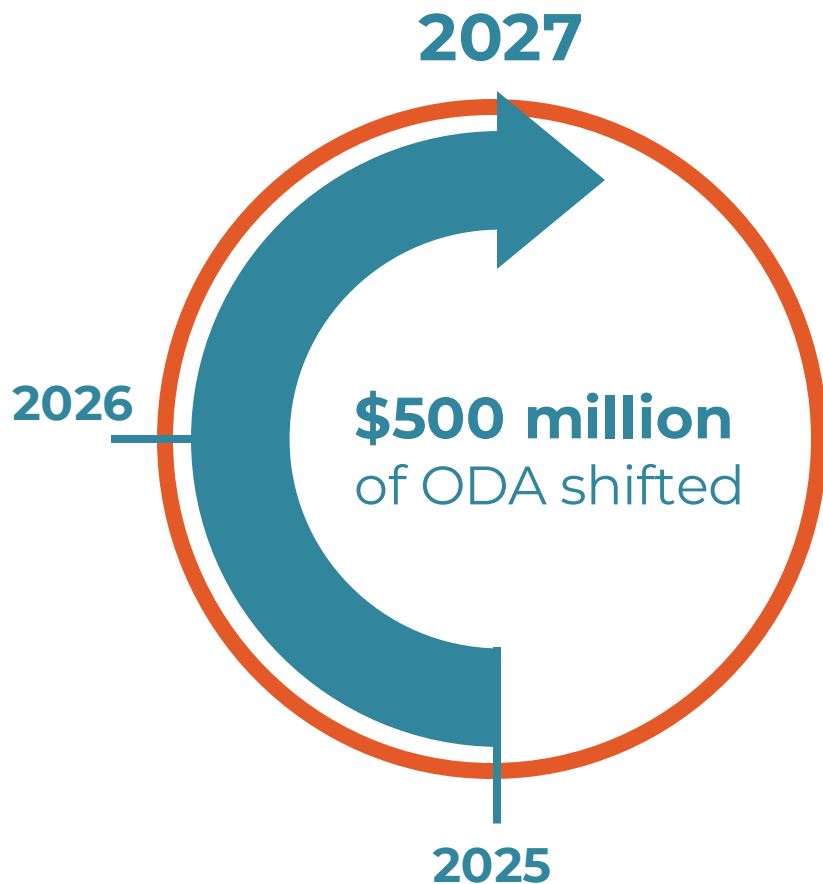
**\$1 billion of Official
Development Assistance (ODA)
shifted towards local actors**

resulting in people having increased
resilience and control over their own
development



There are many actors working to create power shift, so we will count efforts where we meaningfully contribute, knowing that full attribution is impossible & it takes many hands to shift global systems.

In the next 3 years, the Share Trust will have contributed to:



Local Collectives and Intermediaries

75% of people reached by an SHG or intermediary will report **increased resilience and control** over their own development, as a result of programming

Enabling Environment

- 12 existing partners (bilateral, INGO, foundation) will report **equitable partnership principles** with local actors
- 6 funding partners will **change their processes** (eg. policy, grantmaking, programs) to help local actors access resources
- 4 donors will report **increase in funding** flows and funding quality directly to local partners

What?

Why?

How?



Evidence

Provide our community of practice with the necessary evidence and resources to implement and promote their work.

Building out the field of knowledge (i.e. **research reports, tested tools, evidence briefs**) around:

- community-driven collective action
- impact of SHGs, LCAs and other local actors
- most effective models to bridge national and global stakeholders.



Policy & Advocacy

To support the global community of SHGs and intermediary models, and shift power, process and funding to local actors.

Shift ODA by engaging donors, governments, UN and INGO to shift Power, Process and Funding to local actors. Key strategies include **bespoke technical assistance, global advocacy campaigns**, and **high-level advocacy meetings and events**.



Bridging Collaborations

To ensure effective amplification of community voices and interests; and promote the efficacy of group-based models for resilience building and poverty reduction.

Identify and amplify local intermediary structures (LCAs, pooled funds, networks) and SHGs to:

- **develop strategies** to support and strengthen their capacity;
- **bridge intermediaries with stakeholders** to support funding, replication and amplification of innovative models.

2025 – 2027 Headline Key Performance Indicators



Evidence

- Produced **52 research products** (reports, briefs, reviews, papers)
- Produced **38 research communications** (infographics, videos, blogs)
- Developed, tested and shared **16 tools & guidance** for international and local actors
- Our **research products/comms downloaded 5000 times** from key websites
- Our key **research referenced externally 20 times** in key forums



Advocacy

- Produced **8 global advocacy campaigns**
- Global **advocacy materials viewed 2000 times** (website) and **receiving press coverage 6 times**.
- Convened/participated in **79 high-level meetings, global advocacy events, speaking engagements**



Bridging Collaborations

- Supported development of **6 strategies and frameworks** for donors/ INGOs/ multilaterals
- Supported **42 entities to adopt the SHG approach** (e.g., LNOs, funding partners, INGOs, etc.) through personalized SHG Trainings and lighter touch group trainings.
- Supported **38 entities to adopt a local intermediary approach**, with a focus on target Pooled fund countries (as well as LCA programs and other intermediary structures)

ACTIVITIES

OUTPUTS

BRIDGING COLLABORATIONS



Knowledge sharing & training on the SHG model

Knowledge sharing & training on intermediary models; e.g. LCA

Strategies & frameworks developed for donors/ INGOs/ multilaterals

EVIDENCE



Research products e.g., reports, briefs, reviews, papers

Research communications e.g., infographics, blogs, videos

Tools & guidance developed for donors/ INGOs /multilaterals

POLICY & ADVOCACY



Global advocacy **campaigns & toolkits**

Global advocacy **meetings, events & speaking engagements**

GLOBAL MAJORITY

GOAL

Community members reached by SHGs or intermediaries identify an overall **increase in resilience and control of their own development** because of programming

OUTCOMES

OBJECTIVE

POWER SHIFTS

international actors forge equitable partnerships with local actors

PROCESS SHIFTS

funding partners change their policies and processes to support locally led action

FUNDING SHIFTS

funding partners increase funding flows and quality to local actors

PRACTICE SHIFT

Entities adopt the local intermediary approach

e.g., LCAs, locally-led pooled funds & community collectives (e.g., SHGs)

GLOBAL NORTH



Thank you!

thesharetrust.org